

# ไทย หนีเที่ยว

คลิกเดียว...ก็เที่ยวได้

# THAI NEE TIEW 2018

Venue : [www.thaineetiew.com](http://www.thaineetiew.com)

2nd  
Edition

19-29  
June

3rd  
Edition

4-14  
September



## Explore Your Passion

📍 ทริปที่ใช่ ในแบบคุณ



ORGANISED BY



HITEVENT.COM





ORGANISED BY



**2nd Edition | 19-29 June**

**3rd Edition | 4-14 September**

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Under the concept, "Travel in one click", Thai Nee Tiew is the biggest online travel expo serving traveler who search for convenience and comfort. At Thai Nee Tiew, planning a trip is simple and joyful experience for all traveler's unique interests. Come find your travel inspirations and experience the great deals and promotion on trip, hotel, airfare, car rental, tour services, spa and more.



**Exhibit Profile**

- Accommodation
- Airline
- Boutique Hotel
- Resort Hotel
- Service Apartment
- Car Rental / Hire
- Cruise Line
- Golf Resort
- Heritage Site
- Tour Package
- Hotel Chain
- Restaurants
- Spas
- Custom Tours
- Theme Park
- Tour Operator
- Tourist Attraction & Entertainment
- Travel Agency
- Provincial Souvenir



**Visitor Profile**

- Public**
- Thailand
  - CLMV
- Trade**
- Corporate Group
  - MICE Industry
  - Travel Agency
  - Educational Institute
  - Government/State Enterprise



**Sponsoring Package**

- **E-Banner**
  - Main Page 8,000 THB
  - Category Zone 6,000 THB
- **EDM Advertising** 3,000 THB

**Participation Fee**

• **Package A**



**Registration Fee**  
@ 5,000 THB/Company /show



**Platform Fee**  
@ 15% of actual sales

• **Package B**



**Registration Fee**  
@ 5,000 THB/Company /show



**Platform Fee**  
@ 20,000 THB/Exhibitor (excluding payment system from HITEVENT)

\*All prices are subject to VAT 7%



# Post-Show Report



## EXHIBITION TITLE : THAI NEE TIEW 2017

**SHOW DESCRIPTION:** Online First Thai Travel Exhibition  
**THEME:** Thai Escapist Travellers. Thailand's travel packages, accommodation, other travel & leisure services for Thai travellers

**OFFICIAL SHOW DATE:** 21-30 September, 2017  
**OFFICIAL SHOW TIME:** 24 hours during show date  
**VENUE:** <https://thaineetiew.hitevent.com>



### VISITOR ANALYTICS

**Number of Visitors:** 115,000

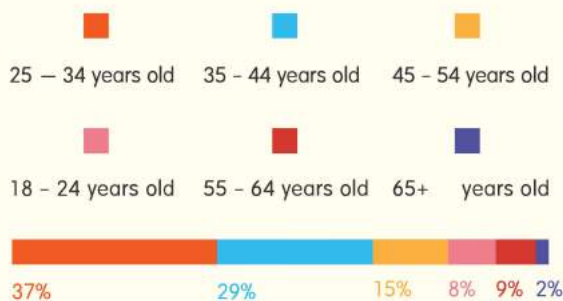
**Pageviews:** 500,000+



### LOCATION



### AVERAGE AGE OF VISITOR



### TOP 10 REGION OF THAILAND



### DEVICE



### POPULAR VISITING HOURS

9.00-11.00 hr. accounted for 17%  
 19.00-21.00 hr. accounted for 17%

## INTERESTS OVERVIEW 63.57%

